

## Internet Privacy Policy and Disclosure Statement

**Last Updated: 9/26/23**

Welcome to the Comstock Community Center website! At Comstock Community Center, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy and Disclosure Statement will explain how we collect, use, and keep your data safe.

### Information We Collect

We use different types of technology to collect valuable insights about our website visitors, including:

- **Device and Browser Information:** We gather information about your devices and browsers used to access our website to ensure compatibility and improve user experience.
- **Pages Visited:** We track the different pages you visit on our website to understand your behavior.
- **Actions Taken on the Website:** We collect data about the actions you take on our website, such as clicks and form submissions, to enhance your experience.
- **Demographic and Interest Data:** If enabled, Google Signals may provide us with aggregated demographic and interest data to help us better understand our audience. This doesn't single out your individual demographic data. We take steps to ensure that personal identifying information isn't collected on our website.

### We Also Collect

- **IP Address:** This helps us understand where our users are coming from and helps to keep our site secure.
- **Voluntary Personal Information:** Any information such as first & last name, address, email address, credit card information, ONLY when submitted by you for the purpose of buying something or donating to us.

### Reasons for Data Collection

- Improve our website's functionality and content by providing more useful information and updates.
- Analyze your behavior to make informed decisions about our website design.
- Provide a more personalized experience for you, our visitor.
- Ensure the security and integrity of our website so that you stay safe online.
- Provide you with services that you pay for on our website.
- Provide you with receipt of your donations to our organization.

## **Google Analytics and Google Signals**

Google Analytics and Google Signals are web analytics services provided by Google Inc. Google Analytics uses cookies and similar technologies to collect and analyze information about your use of our website such as what you do on our website, what pages you view, and different things you click on. For more information about how Google processes data, please review [Google Privacy Policy](#). Google Signals helps us understand what you do across devices using data that Google already collects. This provides us with aggregate data and is anonymous. You can view your information you share with Google in [My Activity](#).

## **Cookies and Tracking Technologies**

We use cookies and other tracking technologies on our website to enhance your browsing experience. You can manage your cookie preferences through your browser settings, and you have the option to opt out of Google Analytics tracking by using the Google Analytics Opt-Out Browser Add-On.

## **Data Sharing**

We will never sell your personal information to third parties. However, we may share aggregated and anonymized data for statistical analysis and reporting purposes.

## **Data Retention**

We retain your data for as long as it is necessary to fulfill the purposes outlined in this Privacy Policy. If you have any questions or requests regarding your data, please contact us using the information provided below.

## **Updates to the Policy**

This Privacy Policy and Disclosure Statement may be updated from time to time to reflect changes in our data collection practices or applicable regulations. Please check this page periodically for updates.

## **Contact Information**

If you have any questions or concerns about our privacy practices, please contact us at:

Comstock Community Center Inc.  
PO Box 34  
6330 King Highway  
Kalamazoo, MI 49048